



# “DO THE DASH!” SPONSORSHIP OPPORTUNITIES

**3<sup>rd</sup> Annual Oxnard Salsa Dash**  
5k & 10k walk/run in historic downtown Oxnard

**SATURDAY, JULY 10, 2010**

Presented by the Oxnard Downtowners in partnership with Team in Training

**Join us as a sponsor of the spiciest walk/run in Oxnard!**

## **Five Pepper Presenting Sponsor – \$3,000**

- Banner in Race Registration area at Heritage Square.
- Featured logo on Festival E-blast (800 on list), and Team in Training E-blast (5,000).
- Top sponsor logo on Dash promotional materials posters, print ads, and postcards.
- Top sponsor logo on Dash page of the Oxnard Salsa Festival website (45,000 unique visitors).
- Top sponsor logo on Dash T-shirts (600 qty).
- Booth space at Race Expo at Plaza Park, in the center of Downtown Oxnard.
- Race Day MC Announcements before and after race.
- Race Goodie Bag Inserts.
- Twelve free race entries, including Dash t-shirts and salsa.
- Twelve complimentary tickets for the Salsa Tasting Tent at the Festival.
- **PLUS** Complimentary 10 x 10 booth space at the Oxnard Salsa Festival on July 24-25, 2010 – *only at this level!*

## **Four Pepper Sponsor – \$1,500**

- Sponsor Logo Team in Training E-blast (5,000 on list).
- Banner or signage at Water Stop.
- Sponsor logo on Dash promotional materials posters, print ads, and postcards.
- Sponsor logo on Dash page of the Oxnard Salsa Festival website.
- Sponsor logo on Dash T-shirts.
- Booth space at Race Expo at Plaza Park.
- Race Day MC Announcements before and after race.
- Race Goodie Bag Inserts.
- Six free race entries, including Dash t-shirts and salsa.
- Six complimentary tickets for the Salsa Tasting Tent at the Oxnard Salsa Festival (July 24-25).



**Proceeds benefit the  
Leukemia & Lymphoma  
Society.**

## **Three Pepper Sponsor – \$1,000**

- Logo on Dash promotional materials posters, print ads, and postcards.
- Logo on Dash Page of the Oxnard Salsa Festival website.
- Logo on Dash T-shirts.
- Booth space at Race Expo at Plaza Park.
- Race Day MC Announcements before and after race.
- Race Goodie Bag Inserts.
- Four complimentary race entries including t-shirts.
- Four complimentary tickets for the Salsa Tasting Tent at the Oxnard Salsa Festival (July 24-25).
- Race Day MC Announcements before and after race.
- Race Goodie Bag Inserts.

## **Two Pepper Sponsor – \$500**

- Logo on Dash Page of the Oxnard Salsa Festival website (45,000 unique visitors).
- Logo on Dash T-shirts.
- Booth space at Race Expo at Plaza Park.
- Race Day MC Announcements before and after race.
- Race Goodie Bag Inserts.
- Two free race entries including Dash t-shirts and salsa.
- Two complimentary tickets for the Salsa Tasting Tent at the Oxnard Salsa Festival (July 24-25).

## **Pepper Partner – \$250**

- Logo or Listing on Dash Page of the Oxnard Salsa Festival website (45,000 unique visitors).
- Race Goodie Bag Inserts.
- Booth space at Race Expo at Plaza Park.
- Two free race entries including t-shirts and salsa.

**In-kind donations and prizes also greatly appreciated!**

**The Oxnard Salsa Dash**  
will take place on  
**Saturday, July 10, 2010 at 8:00 am**  
starting at Heritage Square  
in Downtown Oxnard

Join us also for the  
**Oxnard Salsa Festival**  
July 24 & 25, 2010

**OxnardSalsaFestival.com**

