



News from the Oxnard Salsa Festival

August 2, 2010

Contact: Janis Flippen Public Relations, 805-389-9495, media@oxnardsalsafestival.com

Oxnard Salsa Festival Announces Winners for Great Oxnard Salsa Challenge Recipe Contest

Oxnard, CA – Local restaurants, commercial salsa makers, area residents and amateur salsa makers competed for top honors during the 2010 *Great Oxnard Salsa Challenge*, one of the highlights of the 17th Annual Oxnard Salsa Festival, which took place July 24-25 at Plaza Park in downtown Oxnard.

Restaurants and salsa purveyors in the professional division vied for salsa stardom in several categories including the Judge's Choice and People's Choice. The Amateur Division also heated up as individuals submitted salsa recipes, ranging from spicy to sweet.

The winners are as follows:

Professional Division

Best Hot Salsa	Vallarta Supermarkets, Oxnard
Best Medium Salsa	Vallarta Supermarkets, Oxnard
Best Mild Salsa	Café Rio, Oxnard
Best Green Salsa	Vallarta Supermarkets, Oxnard
Best Fruit/Specialty Salsa	Sabor Mexican & Seafood, Oxnard
Judge's Choice-Best Salsa	Café Rio, Oxnard
People's Choice-Best Salsa	Tomas Café, Oxnard

Amateur Division

Best Hot Salsa	Libby Franco, resident of Ventura
Best Medium	Eric Vega, resident of Oxnard

-more-

Amateur Division, continued

Best Mild	Frank Flores, resident of Issaquah, Washington
Best Red	Libby Franco, resident of Ventura
Best Green	Mercedes Soto, resident of Port Hueneme
Best Fruit/Specialty	Mark Litwinczyk, resident of Agoura Hills
Judge's Choice	Eric Vega, resident of Oxnard

The Oxnard Salsa Festival was launched in 1994 by the Oxnard Downtowners to bring people downtown to celebrate Oxnard's multicultural heritage and agricultural roots. Over the years, the Oxnard Salsa Festival has grown in popularity as salsa dancing and salsa music gained momentum. Today, the Salsa Festival is the City of Oxnard's largest, free community event.

For more information, call 805-247-0197, or visit www.oxnardsalsafestival.com.

#

