



## **HOT News from the Oxnard Salsa Festival**

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### **Vendor Applications Available for the 18<sup>th</sup> Annual Oxnard Salsa Festival**

**Oxnard, CA** – The Oxnard Salsa Festival is seeking applications from qualified craft, retail and salsa vendors interested in participating in the 18<sup>th</sup> Annual Oxnard Salsa Festival, July 30-31, 2011 at Plaza Park, Fifth and “B” Streets in downtown Oxnard. The annual Festival celebrates everything salsa ... the food, the music and the dance ... and draws an estimated 50,000 attendees over a two-day period.

Arts & craft vendors selling such items as chile pepper souvenirs, hand-crafted jewelry, clothing and accessories, children’s items, original art, pottery, garden décor and other items suitable for a festival marketplace are encouraged to apply. Local restaurants are also encouraged to participate by serving samples of their signature salsas in the Festival’s Salsa Tasting Tent, one of the main attractions of the event.

Vendor applications are available online at [www.oxnardsalsafestival.com](http://www.oxnardsalsafestival.com) or by calling 805-247-0197. The deadline for applications is May 16, 2011.

Presented by the Oxnard Downtowners, the award-winning Oxnard Salsa Festival features the top region’s salsa bands, non-stop salsa dancing, vendor marketplace, Kids Korner attractions featuring Tortilla Art, a Salsa Tasting Tent, international foods, and salsa recipe contests. The Festival runs from 11 a.m. to 7 p.m. both days. Admission and parking are free.

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