



## HOT News from the Oxnard Salsa Festival

February 17, 2011

Contact: Janis Flippen Public Relations, 805-389-9495, [media@oxnardsalsafestival.com](mailto:media@oxnardsalsafestival.com)

Images Available online at: [www.oxnardsalsafestival.com](http://www.oxnardsalsafestival.com)

## Get Ready to Sizzle this Summer

*18<sup>th</sup> Annual Oxnard Salsa Festival Celebrates Salsa Food, Music and Dance!*

**Oxnard, CA** – Ready to salsa? Mark your calendar for the 18<sup>th</sup> Annual Oxnard Salsa Festival, an incredible salsa celebration on July 30-31, 2011 at Plaza Park, Fifth and “B” Streets in downtown Oxnard. The Festival runs from 11 a.m. to 7 p.m. both Saturday and Sunday and celebrates everything salsa ... the food, the music and the dance!

Presented by the Oxnard Downtowners, the event features spicy food and fiery entertainment that draws nearly 50,000 salsa lovers to the City of Oxnard for the two-day action packed celebration. Event highlights include Main Stage entertainment with salsa and Latin bands; a large salsa tasting tent; an eclectic vendor marketplace; international foods; kids korner attractions including tortilla art; a salsa recipe contest and more. Event admission and parking are free.

### **The Food ...**

With salsa tasting and spicy foods on the menu, visitors have plenty of opportunities to tantalize their taste buds. The Festival offers everything from authentic Mexican fare to roasted corn and cool summer treats. Inside the Salsa Tasting Tent, local restaurants, Mexican markets, and gourmet salsa vendors serve a variety of salsa flavors -- fresh & fruity, hot & smoky, and sweet & spicy creating fun and interesting combinations. Entry to the Salsa Tasting Tent is just \$5 for ten tastes - chips included. Beverages are also available for purchase inside the tent.

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### **The Music . . .**

Southern California's most exciting salsa and Latin jazz bands continue to grace the Main Stage at the annual Oxnard Salsa Festival. The hot, Latin rhythms are known for moving the audience to their feet as they 'strut their stuff' on the dance floor. Music plays continuously from 11 a.m. to 7 p.m. both days.

### **The Dance . . .**

Salsa dancing is a big part of the fun and experience at the Oxnard Salsa Festival. All ages can be seen on the large dance floor embracing the sounds of Salsa. And, as a local spin on the hit TV show *Dancing with the Stars*, high-profile members of the community assume starring roles as they are paired with salsa dance instructors in the "Dancing with Our Community Stars" Dance Contest & Charity Fundraiser benefitting local charities.

### **Shopping . . .**

Besides food, music and dance, the Oxnard Salsa Festival also provides some unique shopping opportunities with an eclectic blend of vendors offering an array of handmade jewelry, pottery, children's items, imported handicrafts and more.

### **About the Festival ...**

The Oxnard Salsa Festival was launched in 1994 by the Oxnard Downtowners to bring people into the downtown business district to celebrate Oxnard's multicultural heritage and agricultural roots. Over the years, the Oxnard Salsa Festival has grown in popularity as salsa dancing and salsa music gained momentum. Today, the Salsa Festival is the City of Oxnard's largest, free community event.

### **Getting Here ...**

Oxnard is located just 60 miles north of Los Angeles and 30 miles south of Santa Barbara. Visitors can travel to the Oxnard Salsa Festival by train, car, or bus. The Oxnard Transportation Center is conveniently located just three short blocks from the festivities at Plaza Park. Overnight accommodations are available throughout the City of Oxnard. View hotel options at [www.visitoxnard.com](http://www.visitoxnard.com).

### **Information...**

For Festival information, call 805-247-0197, 800-2-Oxnard, or visit [www.oxnardsalsafestival.com](http://www.oxnardsalsafestival.com).